



NEWS RELEASE

ViewCast Contact:

Jeff Kopang
Vice President of Marketing
Tel: +1 (972) 488-7200
E-mail: jeffk@viewcast.com

PR Agency Contact:

Jessie Glockner
Rainier Communications
Tel: +1 (508) 475-0025 x140
E-mail: jglockner@rainierco.com

Investor Contact:

Matt Clawson
Allen & Caron
Tel: +1 (949) 474-4300
E-mail: matt@allencaron.com

FOR IMMEDIATE RELEASE

ViewCast's Niagara Pro II Wins 2009 Streaming Media North America Readers' Choice Award

Streaming Media Readers Select ViewCast's Niagara® Pro II as This Year's Best Hardware Encoder (SD)

PLANO, Texas — November 20, 2009 — ViewCast Corporation (OTCBB: VCST), a developer of industry-leading solutions for the transformation, management and delivery of digital media over IP and mobile networks, today announced that the Niagara® Pro II has been named the winner of *Streaming Media* magazine's 2009 Readers' Choice Awards in the Hardware Encoder (SD) category. This is the third consecutive year that a ViewCast product has received a *Streaming Media* Readers' Choice Award. The company's entire Osprey® product line won in the Encoding Hardware category in 2007, and the Osprey 700e HD video capture card won in the Encoding Hardware category in 2008.

The Niagara® Pro II is the professional's choice for standard definition video streaming applications. In fact, it is in use by many of the world's leading broadcasters. Loaded with high-end features, this encoder offers the most powerful processors and largest memory capacity of all the ViewCast Niagara appliances, and is optimized for capturing and streaming live video over the internet and capturing live video for video-on-demand applications.

With its two independent audio and video channels, the Niagara Pro II allows users to capture and encode multiple full-resolution (D1), SDI video streams. Professional features in the Niagara Pro II include: standard definition SDI video, embedded SDI audio, and AES/EBU digital audio; two independent sets of audio and video inputs; support for popular standards such as NTSC and PAL; front-panel, dual-channel multi-segment LED audio meters; front-panel LCD display and convenient status navigation controls; and automatic switch-over to alternate video source with loss of input video.

Streaming Media's annual Readers' Choice Awards recognize the industry's most innovative products and services within the streaming industry. This year's award boasted nearly 200 product and service nominations in 22 categories with more than 5,000 readers casting their votes online. A gala reception was held at Streaming Media West on November 18 to celebrate the announcement of this year's Readers' Choice Awards winners.

"The *Streaming Media* Readers' Choice Awards are the only awards of their kind in the online video industry," says *Streaming Media* magazine editor Eric Schumacher-Rasmussen. "While other awards focus exclusively on content, this is the only awards program that honors the technology that makes it all possible, and it's definitely the only one where the people decide who wins. And this year, more than 5,000 votes were cast for more than 200 nominees. Clearly, people care deeply about the tools they use to get their jobs done."

"To be chosen for an award by the people who actually use our products and services is the ultimate compliment and a true testament to the quality and innovation of our streaming solutions." said Dave Stoner, president and chief executive officer of ViewCast. "We are honored to be presented with this prestigious award for a third time, and would like to thank the readers of *Streaming Media* magazine for their continued support and recognition of our industry-leading products and services."

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About ViewCast

ViewCast's award-winning solutions simplify the complex workflows required for the Web-based streaming of news, sports, music and other video content to computers and mobile devices,

empowering broadcasters, businesses and governments to easily and effectively reach and expand their audiences. With more than 350,000 video capture cards deployed globally, ViewCast sets the standard in the streaming media industry. ViewCast Niagara® streaming appliances, Osprey® video capture cards, and Niagara SCX® encoding and management software provide the highly reliable technology required to deliver the multi-platform experiences driving today's digital media market.

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