



NEWS RELEASE

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The Joint is Jumping and Streaming with ViewCast's Niagara 7500

Dependable, high-definition streaming media appliance chosen for the Hard Rock Hotel and Casino's legendary Vegas rock venue

PLANO, Texas — April 12, 2010 — ViewCast Corporation (OTCBB: VCST), a developer of industry-leading hardware and software for the transformation, management and delivery of professional quality video over IP and mobile networks, today announced that the Hard Rock Hotel and Casino Las Vegas has selected the Niagara® 7500 high-definition streaming media appliance as part of its audio-visual package in the newly redesigned The Joint - Las Vegas' first true rock concert venue.

The Hard Rock Hotel & Casino Las Vegas is a premier tourist destination, offering a unique entertainment and gaming experience with the services and amenities associated with a boutique luxury resort hotel. Always a popular music destination, the Hard Rock Hotel & Casino is geared to the tastes of music lovers -- mostly rockers -- of all ages, and regularly hosts live acts, such as Carlos Santana, the Rolling Stones, Coldplay, Alicia Keys, David Bowie, Snoop Dogg, Nine Inch Nails and The Killers.

The property recently underwent a \$750 million makeover and expansion, including The Joint concert hall. When the Hard Rock Hotel & Casino Las Vegas asked its digital signage vendor, Core Technology, Inc. to recommend an appliance to stream high definition video as part of the enhanced audio-visual system in The Joint, Core Technology engineers recommended the

ViewCast product line without hesitation. At the time, ViewCast had also just released its new Niagara 7500 high definition streaming media appliance - an ideal choice for The Joint's unique and demanding broadcasting application.

"Core Technology's confident recommendation stemmed from its previous positive experience with ViewCast products, most particularly the ViewCast Osprey video capture cards, used extensively in school systems for multi-cast web streaming of live video," said Jeff Guyot, Director of Network Engineering, Core Technology, Inc. "We know we can rely on ViewCast products for continuous, uninterrupted, exceptional quality video streaming. Their quality is unmatched in the industry."

Developers of The Joint were equally impressed with ViewCast products and the ability of the Niagara 7500 to faithfully and beautifully stream HD video. "The Niagara 7500 is an exceptional product, and has exceeded our expectations," said Sean Filstrup, Chief Video Engineer, The Joint. "We are impressed with the reliability of the Niagara 7500 to stream HD formatted video."

"The digital capture and streaming of live events such as the concerts, athletic matches, the opera and other dramatic productions have become more commonplace and will soon represent a core segment of our entertainment choices," said Dave Stoner, ViewCast President and CEO. "Venues across the nation and world that are looking to promote, market and expand revenue opportunities via streamed events will need to acquire technology like Niagara and other media management tools. Our goal is to deliver the most innovative and reliable encoding and media management products to these enterprises."

Today The Joint's new state-of-the-art sound system delivers an unforgettable live music experience to the intimate 4,000-seat venue. A superior video system and more versatile stage enhances each production - creating an experience that surpasses all expectations and makes The Joint the most dynamic, sophisticated and authentic venue in Las Vegas.

About Niagara 7500

High-definition video streaming reaches a new level of quality and performance with the Niagara® 7500 from ViewCast. The Niagara 7500 simplifies the complex workflows associated with the transformation and delivery of high-definition video to IP and mobile networks. The Niagara 7500 features a sleek, innovative touch control interface with contextual menus that

streamline and simplify the operation of this high-powered, dual quad core streaming appliance. The unit features SD and HD SDI video, balanced/unbalanced analog and AES/EBU digital audio, and eight stereo pairs of embedded SDI audio. You can switch on-the-fly between incoming SD and HD video, and stream in multiple bit-rates and resolutions simultaneously in WME, Silverlight, Adobe Flash H.264, 3GPP and other popular formats. The Niagara 7500 includes powerful video pre-processing tools such as closed-caption rendering, de-interlacing, and inverse telecine. You can control multiple Niagara 7500 systems remotely with the included Niagara SCX® Pro management software, and a robust SDK for application customization is also available, making the Niagara 7500 an ideal choice for the most demanding professional broadcasting applications.

About ViewCast

ViewCast develops industry-leading hardware and software for the transformation, management and delivery of professional quality video over IP and mobile networks. ViewCast's award-winning solutions simplify the complex workflows required for the Web-based streaming of news, sports, music and other video content to computers and mobile devices, empowering broadcasters, businesses and governments to easily and effectively reach and expand their audiences. With more than 350,000 video capture cards deployed globally, ViewCast sets the standard in the streaming media industry. ViewCast Niagara® streaming appliances, Osprey® video capture cards, and Niagara SCX® encoding and management software provide the highly reliable technology required to deliver the multi-platform experiences driving today's digital media market.

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