



NEWS RELEASE

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TVTI Selects ViewCast Osprey 700e HD Video Capture Cards To Power Video Analytics Solutions for Professional Sports Teams

*High Performance ViewCast HD Video Capture Technology Enables Major League Baseball,
National Hockey League Teams to Sharpen Their Competitive Edge*

PLANO, Texas — January 19, 2010 — ViewCast Corporation (OTCBB: VCST), a developer of industry-leading solutions for the transformation, management and delivery of digital media over IP and mobile networks, today announced that TVTI Video Technologies Inc. has selected ViewCast's award-winning Osprey® 700e HD video capture cards to underpin the company's video analytics solutions and services for professional sports teams. With high performance Osprey 700e HD cards at the heart of TVTI's HD video infrastructure, coaches and scouts are afforded a high resolution view of player and team performance mechanics.

"TVTI clients such as the New York Yankees rely on our video analytics technology to help them improve team performance and assess competitors' weaknesses," said Mark Watson, founder of TVTI. "Ultimately, the value that we provide to our clients begins at the video capture stage. Osprey 700e cards equip us with the performance and reliability that we need to satisfy our world champion clientele, while providing the configuration and management flexibility that we need to drive cost and resource efficiencies across our systems."

TVTI offers a range of customizable video analytics solutions and services tailored for the professional athletics market, all of which are designed to provide coaches with quick, easy access to video clips. Clients have the option to implement onsite video systems or call on TVTI for remotely-managed video scouting services. For onsite implementations, a TVTI multi-angle video/data capture system enables a home team to simultaneously record, archive and playback up to four independent angles of video. The offsite TVTI video scouting service is managed from TVTI's Oregon headquarters, where every MLB and NHL game played on a given day is recorded, edited and indexed, and made available to clients.

"The professional athletics market is yielding some of the most exciting, innovative applications of video capture and streaming technology in the industry, and TVTI and its clients are at the forefront of this trend," said ViewCast President and CEO Dave Stoner. "ViewCast's advanced HD capture and streaming solutions are the ideal fit for any athletics organization seeking a high performance, high throughput video platform to efficiently deliver content to coaches, players, and fans."

TVTI has deployed numerous Osprey 700e-equipped video/data capture systems into the field for use onsite at clients' home games, with great results. The New York Yankees are using a TVTI system to record and archive four angles of every pitch in HD. Using four Dell® Precision workstations equipped with Osprey 700e HD cards, the Yankees' video production team records approximately 300 pitches per game, yielding 1200 raw HD AVI files for each home game. The video files are later compressed, organized, and archived for rapid retrieval.

Back at TVTI headquarters, racks of Osprey 700e-equipped Dell Precision workstations are employed to record MLB and NHL game feeds throughout the day. TVTI software tools are used to segment these feeds into individual 'event' files and synchronize these files with player-specific statistical data provided by third-party partners. The video is then distributed to clients, who will use it to analyze their competitors in the days preceding a game.

Renowned for their performance, reliability and management versatility, Osprey 700e HD cards enable advanced capabilities such as dual SD/HD support with seamless on-the-fly signal switching, and the ability to feed multiple encoders (RealVideo®, Windows Media®, Adobe® Flash® and MPEG-4) at the same time in any combination. The Osprey 700e HD card provides TVTI with the bandwidth required to deliver up to 1080i video resolution via a high-speed PCI

Express® bus, and also features configurable archiving capabilities that help simplify post-processing workflows for TVTI's video scouting service.

More information about ViewCast's video capture and streaming solutions is available at www.viewcast.com.

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About TVTI Video Technologies Inc.

TVTI Video Technologies Inc. is a leading provider of video analytics technology for Major League Baseball (MLB) and National Hockey League (NHL) teams, with clients that include the Boston Red Sox, New York Yankees and Pittsburgh Penguins. With nearly one hundred percent penetration in the MLB market and a fast growing presence in the NHL, TVTI has differentiated itself on the strength of its easy to use, end-to-end video analytics solutions and services.

About ViewCast

ViewCast's award-winning solutions simplify the complex workflows required for the Web-based streaming of news, sports, music and other video content to computers and mobile devices, empowering broadcasters, businesses and governments to easily and effectively reach and expand their audiences. With more than 350,000 video capture cards deployed globally, ViewCast sets the standard in the streaming media industry. ViewCast Niagara® streaming appliances, Osprey® video capture cards, and Niagara SCX® encoding and management software provide the highly reliable technology required to deliver the multi-platform experiences driving today's digital media market.

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