



## NEWS RELEASE

**ViewCast Contact:**

Jeff Kopang  
Vice President of Marketing  
Tel: +1 (972) 488-7200  
E-mail: jeffk@viewcast.com

**PR Agency Contact:**

Jessie Glockner  
Rainier Communications  
Tel: +1 (508) 475-0025 x140  
E-mail: jglockner@rainierco.com

**Investor Contact:**

Matt Clawson  
Allen & Caron  
Tel: +1 (949) 474-4300  
E-mail: matt@allencaron.com

### **ViewCast Streaming Media Management Software Now Supports Apple iPhone Mobile Devices**

*Niagara SCX 6.2's adaptive bit-rate video encoding and integrated segmenting capabilities enable seamless video delivery*

**PLANO, Texas — April 14, 2010** — ViewCast Corporation (OTCBB: VCST), a developer of industry-leading solutions for the transformation, management and delivery of digital media over IP and mobile networks, today announced the release of Niagara SCX® 6.2 - an enhanced version of the company's powerful streaming media management software that now supports HTTP-based adaptive streaming to Apple® iPhone®, iPad® and iTouch® mobile devices. New features include integrated segmenting, adaptive bit-rate encoding, support for CDN authentication protocols, and built-in AES-128 encryption. Niagara SCX software supports all of the most popular media formats, including Adobe Flash Dynamic Streaming, Windows Media, RealVideo, 3GPP and others.

“The adaptive and dynamic capabilities that we’ve brought to Niagara SCX 6.2 will markedly improve the live streaming delivery experience for both broadcasters and iPhone users,” said Dave Stoner, President and CEO of ViewCast. “By eliminating the need for an external stream segmenter, we have also simplified encoding workflows and reduced overall system costs. Adaptive HTTP streaming for Apple iPhone mobile devices is the first of many extended features that we have planned for Niagara SCX v6 software in 2010.”

## **About Niagara SCX 6.2**

At the heart of Niagara SCX 6.2 is the new "iPhone Live Media Publisher" component, which includes proprietary, built-in MPEG-2 Transport Stream file segmenting and HTTP-based upload capabilities. The "iPhone Live Media Publisher" multiplexes encoded audio and video packets into multiple GOP-aligned, simultaneously output, MPEG-2 Transport Stream (M2TS) files, including one audio-only M2TS file. AAC audio encoder and H.264 video encoder configuration is made easy by profiles included in Niagara SCX 6.2. The M2TS files, along with their associated manifest files, are uploaded to major Content Delivery Networks (CDN) using CDN-specific authentication. Content protection is available via built-in AES-128 encryption.

## **About ViewCast**

ViewCast's award-winning solutions simplify the complex workflows required for the Web-based streaming of news, sports, music and other video content to computers and mobile devices, empowering broadcasters, businesses and governments to easily and effectively reach and expand their audiences. With more than 350,000 video capture cards deployed globally, ViewCast sets the standard in the streaming media industry. ViewCast Niagara® streaming appliances, Osprey® video capture cards, and Niagara SCX® encoding and management software provide the highly reliable technology required to deliver the multi-platform experiences driving today's digital media market.

*ViewCast, Osprey, VMp, Niagara and Niagara SCX are trademarks or registered trademarks of ViewCast Corporation or its subsidiaries. Apple and iPhone are trademarks of Apple Inc., registered in the U.S. and other countries.*