NEWS RELEASE

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ViewCast Introduces the Most Cost-Effective Digital Streaming Media System; Extends Support for Linux Community

At Content & Communications World, ViewCast Announces Niagara ® 9100-4D and Upcoming Availability of Osprey ® 845e Linux Driver

PLANO, Texas, November 15, 2012 – ViewCast Corporation (OTCBB: VCST), a developer of industry-leading solutions that help companies deliver video to broadband and mobile networks, announced today the availability of the newest addition to its line of industry-leading streaming media systems, the Niagara ® 9100-4D, a digital high-density encoder platform. The product will debut at Content & Communications World (CCW), the conference for innovative communication technologies in New York. Additionally, a new Linux driver for the Osprey® 845e video capture card will be available soon.

High-Density Niagara 9100-4D Streaming Media System

To expand on the success of the first digital encoder unit in the Niagara 9100 series, the Niagara 9100-2D, ViewCast developed a new digital unit to deliver up to four simultaneous streams. With four HD SDI inputs in a 1RU system, the Niagara 9100-4D boasts the most effective per channel price in the industry. The highly efficient unit lives up to ViewCast's signature quality standards for enhanced performance.

The Niagara 9100-4D is especially ideal for enterprises seeking corporate television solutions with multiple channel streams. It is also well suited for over-the-top (OTT) service providers or those adding OTT capabilities to their existing service offerings.

"By adding another innovative digital unit, ViewCast anticipates a huge success for the acclaimed Niagara 9100 line," said John Hammock, President and CEO of ViewCast. "We continue to enhance product lines by pushing the limits of channel density and cost efficiency for the highest quality streaming media systems in the industry."

Linux Driver for Osprey 845e Video Capture Card

Through its partnership with KernelLabs, ViewCast has developed a Linux driver for the Osprey 845e, the newest high-density capture card. When the Linux driver becomes available in the near future, Linux-based systems integrators and OEMs in a broad range of markets including government agencies, service providers and corporations, will be able to capture up to four independent video sources.

This driver extends ViewCast's support for the open source community, as Linux drivers for the Osprey 260e, 460e and 820e products are already available on the KernelLabs website. The new driver has been submitted to the Linux community and will be available shortly with the next Linux release.

On November 14 and 15, ViewCast will exhibit new products and demonstrate additional solutions at CCW booth #1159. To request a meeting with ViewCast at the show, please contact viewcast@stearnsjohnson.com.

For more information on the latest Niagara and Osprey products, please visit:
www.viewcast.com

About ViewCast

ViewCast enables anyone to deliver video whenever, wherever. With more than 400,000 Osprey® video capture cards and thousands of Niagara® streaming systems deployed globally, ViewCast is at the forefront of the video industry.

ViewCast (www.viewcast.com) is headquartered in Plano, Texas, USA, with sales and distribution channels located globally.