



## NEWS RELEASE

**ViewCast Contact:**

Mike Galli  
Vice President of Marketing  
Tel: +1 (972) 488-7200  
E-mail: mgalli@viewcast.com

**PR Agency Contact:**

Cathy Goerz  
Stearns Johnson  
Tel: +1 (415) 397-7600  
E-mail: viewcast@stearnsjohnson.com

**Investor Contact:**

Matt Clawson  
Allen & Caron  
Tel: +1 (949) 474-4300  
E-mail: matt@allencaron.com

### **ViewCast to Demo First Ever Live HD Closed Captioning at NAB 2013**

*Will Also Showcase New Osprey 210e at Booth #SU7517*

**LAS VEGAS, March 27, 2013** – ViewCast Corporation (OTCBB: VCST) will unveil the Osprey® 210e, the latest addition to the legacy capture card series at NAB 2013, April 8-11 at the Las Vegas Convention Center. The Osprey 210e follows in the same tradition as the legacy Osprey capture cards and offers professional quality video and competitive pricing. ViewCast will also demonstrate closed captioning with the Niagara® 9100-4D using the latest updates to Niagara SCX® video streaming software. Product demonstrations with strategic partners BigLook360, Broadcast Pix, UStream, and NextComputing will also take place in booth #SU7517 at NAB 2013.

#### **An Industry First – Live Streaming with HD Closed Captioning**

ViewCast will demonstrate an industry first live HD closed captioning with the Niagara 9100-4D streaming system using the latest updates to Niagara SCX. The Niagara 9100-4D streaming system is a digital high-density encoder platform that can handle four HD SDI inputs at the same time. It is well-suited to enterprises in need of a multi-channel stream corporate television solution as well as service providers or broadcasters looking to add OTT delivery to their offerings.

#### **Osprey 210e Offers Professional Quality Video and Audio at an Attractive Price**

With a solid Microsoft® DirectShow interface and high reliability, the Osprey 210e is the ideal choice for video and audio capture for end users and systems integrators. The capture card has a low profile form factor and is built on the PCI® Express bus technology to enhance video

performance. With on-board analog stereo audio inputs, the Osprey 210e is perfect for low-cost systems needing one video input and one unbalanced stereo audio input.

“The Osprey 210e card signifies our continued commitment to offer the highest quality video and audio at a competitive price to our entire range of end users, from service providers and broadcasters to enterprises and government organizations,” said John Hammock, President and CEO of ViewCast, a developer of industry-leading solutions that enable companies to capture and deliver video to broadband and mobile networks. “The Osprey 210e can be used for multiple applications including webcasting, live streaming, and surveillance, among many others, and is perfect for budget-conscious customers who need reliable video and audio capture performance.”

### **New Portable Family Preview**

ViewCast will also preview the new portable platform, GoStream, at NAB. Following in the footsteps of the successful Niagara 9100 family, the new portable platform will be able to accommodate a wide variety of Osprey capture cards with a high performance rate, all at very competitive prices.

### **Product Demonstrations Showcase High Quality Streaming Performance**

ViewCast will demonstrate the Osprey 800e series, with a variety of video applications including Telestream Wirecast Pro, an all-in-one live streaming and video production application. The demonstrations will showcase all of the models in the 800e series. The Osprey 845e is designed for multiple SDI inputs in a single device and is perfect for high-density applications. The Osprey 820e provides two flexible inputs in a single capture card, making it an ideal solution for lecture capture and Enterprise IPTV. The Osprey 825e has two SDI inputs and offers high-quality streaming performance in a low profile form factor. In addition, NextComputing, a manufacturer of high-performance computing platforms, will demonstrate the Osprey 800e series cards with Wirecast on its mobile platform.

BigLook360, the leader in immersive 360° video content production will present a demonstration of a video camera capable of a 180-degree view. An onsite ViewCast Niagara 4100 encoder will deliver the ultra-wide image outputting a Flash stream in multiple resolutions, which will then be streamed live to a CDN. The final high-definition video will be available to view on desktop and mobile devices, and will also be displayed in a standard video player.

Broadcast Pix, the leading provider of integrated live video production systems, will use Niagara's SCX SDK through its control panel interface to manage Niagara products. UStream, the world's fastest-growing and largest live streaming platform will also demonstrate a live webcast with a Niagara product.

### **About ViewCast**

ViewCast enables anyone to deliver video whenever, wherever. With more than 400,000 Osprey® video capture cards and thousands of Niagara® streaming systems deployed globally, ViewCast is at the forefront of the video industry.

ViewCast ([www.viewcast.com](http://www.viewcast.com)) is headquartered in Plano, Texas, USA, with sales and distribution channels located globally.

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Certain statements in this release are forward-looking within the meaning of the Private Securities Litigation Reform Act of 1995 and reflect the Company's current outlook. Such statements apply to future events and are therefore subject to risks and uncertainties that could cause actual results to differ materially. Important factors that could cause actual results to differ materially from forward-looking statements include, but are not limited to, changes in market and business conditions, demand for the Company's products and services, technological change, the ability of the Company to develop and market new products, increased competition, the ability of the Company to obtain and enforce its patent and avoid infringing other parties' patents, and changes in government regulations. All written and verbal forward-looking statements attributable to ViewCast and any person acting on its behalf are expressly qualified in their entirety by the cautionary statements set forth herein. ViewCast does not undertake any obligation to update any forward-looking statement to reflect circumstances or events that occur after the date on which the forward-looking statements are made. For a detailed discussion of these and other cautionary statements and factors that could cause actual results to differ from the Company's forward-looking statements, please refer to the company's reports on Form 10-K and 10-Q on file with the U.S. Securities and Exchange Commission.