

Schedule, capture, manage and deliver live video.

VMp Live makes it easy for you to capture and deliver live video to viewers anywhere on your private network or the public Internet. Either manually or automatically, *VMp* Live can perform functions based on a comprehensive event or programming schedule:

- Manage and operate any number of video encoders on the network
- Schedule and automate basic tasks such as start/stop encoding
- Assign encoding profiles and record live feeds

Webcast live events.

With VMp Live you can communicate to large, dispersed audiences by webcasting live events such as meetings, lectures and executive presentations. Viewers can schedule and tune into events through the built-in event calendar or program guide. VMp Live operates the video encoders and delivers the video streams through private content delivery network (CDN) solutions, multi-cast enabled networks or streaming media infrastructures.

Deliver to on-line consumers.

Easily create your programming schedule through the comprehensive program guide. For each program or event, simply define and set:

- URL of the origin server for your chosen CDN partner
- Recording options for each program or event
- Encoding profiles
- Start/stop times

VMp Live takes care of the rest, ensuring on-time delivery of your events with minimal effort.

Ideal Industries -

- > Broadcast
- > Narrowcast
- > Education & Training
- > Government
- > Corporate Communications
- > Faith

Configurations

- Application configured on an independent server
- Add-on component to the Niagara 7550 and Niagara Pro II streaming systems

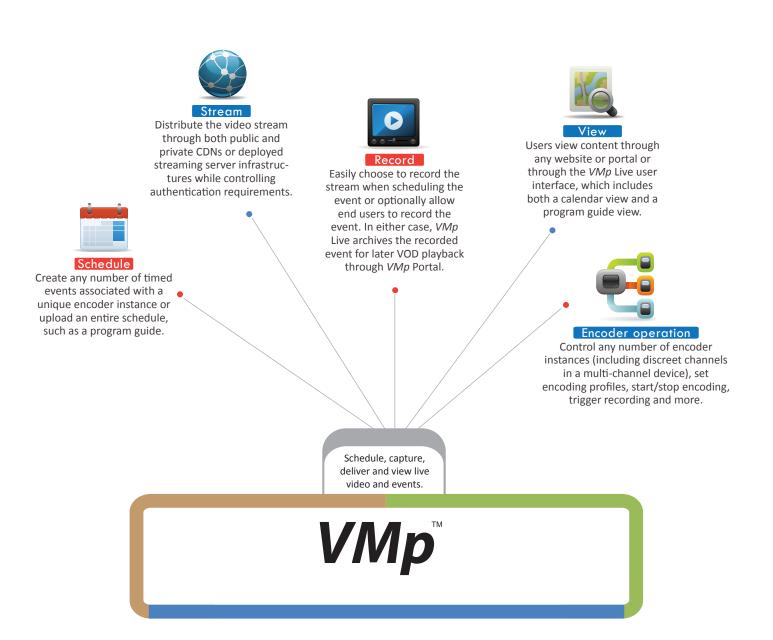
Key Attributes

- Schedule, capture and deliver live video to viewers anywhere on the network
- Manage and operate any number of video encoders while centralizing and automating basic tasks such as start/ stop encoding, assign encoding profiles and record live feeds
- Perform functions manually or auto matically based on a pre-defined schedule



Delivering Video Whenever, Wherever







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US/Canada 800.250.6622 | Europe/Middle East/Africa +020 7250 4756 | Asia/Pacific +852 2251 8778 | viewcast.com